



## TD Jakes' "The Potters House" uses Allied Vaughn's Faith Media Services Group as an Integrated Supplier for Media Fulfillment

Founded in 1996, The Potter's House is a nondenominational church located in Dallas, Texas. In just over ten years, The Potter's House grew from 50 families to more than 35,000 members who are inspired and spiritually armed by Bishop T.D. Jakes. The Potter's House is known across the country and around the globe as an innovative, cutting-edge church with powerful ministry, strong community programs, and exhilarating events. Their Sunday services are beamed around the world using a state-of-the-art television studio located at the church.

Because of Bishop Jakes' passionate concern for the local community and for the global ills of mankind, each year, The Potter's House carries out initiatives combating domestic violence, homelessness, and AIDS. Bishop Jakes' commitment to AIDS education and awareness has received national note and his ministry to prison inmates serves prisoners and former inmates across the nation.

As the Potter's House grew, so did their content distribution needs. Members of The Potter's House contacted Allied Vaughn in early 2006, for expertise and help in managing their media manufacturing and fulfillment needs.

Allied Vaughn's Fulfillment solutions fit into their "integrated supplier model" with Allied Vaughn's Online Supply Chain tools being a key feature for their strategy. Additionally, our experience in the areas of manufacturing and fulfillment, along with a commitment to the Faith Based market helped solidify our relationship.

Allied Vaughn provides Fulfillment Distribution services to The Potters house as well as all related media (DVD and CD) manufacturing. This includes fulfillment of over 30,000 orders per month, along with managing their "Partner Premium" campaigns, and event campaigns.



***Integrate your content with Allied Vaughn's unbiased media consultation services***