



<b>ALLIED VAUGHN TEMPLATE</b>		<b>V101 - Standard VHS Face Label</b>
<p><b>Helpful Hints</b></p> <ul style="list-style-type: none"> <li>- Raster images, both grayscale and 4-color process, should be scanned/saved at 300 dpi, at 100% of desired final print size.</li> <li>- Raster art files containing both text and grayscale or 4-color images should be created/saved at 600 dpi, at 100% of desired output size.</li> <li>- Raster artwork containing just text and/or line-art should be created/saved at 1200 dpi, at 100% of desired final print size.</li> <li>- If possible, convert type to outlines or paths in a vector program.</li> <li>- Files that should separate as spot color(s) should not be rasterized or flattened.</li> </ul>	<p><b>Graphic File Formats Supported</b></p> <p>Allied Vaughn prefers <b>Adobe</b> graphics applications for creating and providing art files for labeling and pre-press. Vector art should be provided in <b>.ai</b>, or <b>.eps</b> file formats. Raster art should be provided in <b>.psd</b>, <b>.tif</b>, <b>.jpg</b> or <b>.bmp</b>. Other formats and graphics applications may be supported, contact your Allied Vaughn Representative for details. If you are unable to provide art within these parameters, please inquire about our Graphic Design Services.</p>	<p><b>CheckList</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Template on a separate layer</li> <li><input type="checkbox"/> Raster images are placed at 100%</li> <li><input type="checkbox"/> Images are CMYK or Spot (see below)</li> <li><input type="checkbox"/> Spot (Pantone) colors clearly indicated</li> <li><input type="checkbox"/> Artwork has sufficient bleed (1/8" min.)</li> <li><input type="checkbox"/> All printer &amp; screen fonts included with file(s)</li> <li><input type="checkbox"/> All images included with file(s)</li> <li><input type="checkbox"/> Laser or color output included</li> <li><input type="checkbox"/> Spell check &amp; proof read</li> </ul>
<p><b>Legend:</b> Die ———— Bleed — — — .</p>		<p><b>IMPORTANT:</b> Please consult with your Allied Vaughn Representative for label file format information specific to your current job and print situation.</p>