



Allied Vaughn Digital Distribution

Allied Vaughn is launching new digital distribution programs designed to provide content partners with access to major and new emerging digital retail channels, as well as developing new digital sales channels to bring your video content to highly trafficked websites that don't currently support digital video offerings.

We have developed the most cost effective, streamlined process to publish your digital video assets across all platforms and consumption methods. These programs provide you with a single process, and a single point-of-contact for releasing your titles digitally - so that you can focus on your core business of acquiring and producing new programming for consumers.

The digital distribution landscape is a matrix of complex platforms, expanding international territories, and a myriad of different file codex, metadata specifications and artwork requirements. Consumers now can choose to watch and own titles as transactional sales or rentals, subscription video-on-demand, ad-supported video-on-demand, and new forms of consumption not yet in the general marketplace.

Allied Vaughn provides a turnkey service to manage the submissions, sales, marketing, commerce, reporting and payments for all your content in all these programs. The result is *new business, new customers* and *new income* from your content library.

Who We Are.

As one of the fastest growing and largest distributors of motion picture and television titles, we have relationships with hundreds of e-commerce, catalog, and physical retail merchants, including nearly every meaningful DVD and Blu-ray reseller in the United States. Allied Vaughn licenses and distributes over 10,000 films, TV series, special interest and audio titles from studios and networks including Warner Bros., Fox, MGM, Sony Pictures, Universal Pictures, CBS, National Geographic, and TCM. We are the marketing and distribution choice for a significant and growing collection of film, television, documentaries, sports, educational, and specialty content. Our unique and proprietary manufacturing and distribution process enables all retail channels to merchandise and sell our catalog without the investment, risks and constraints of the traditional distribution supply chains.

NOW – Allied Vaughn is launching the same unique distribution approach for DIGITAL.

Program Overview.

- AV will offer your titles to 50 (and growing) worldwide digital platforms including iTunes, Amazon Video and Amazon Prime, Hulu, FandangoNOW, Vimeo and many more (see the growing list on the last page).
- Subject to your underlying rights, titles will be offered on a transactional, subscription video on demand and ad supported basis, in multiple territories worldwide.

We pay you 70% of net revenue received from each digital platform.

Here's what we need from you.

- A signed digital licensing addendum to our MOD agreement, or new agreement if you aren't already a content partner.
- ProRes content files.
- Additional metadata fields (we already capture most in the MOD metadata you deliver today).
- Closed Captions files.
- Artwork: Poster Art, 3x4 poster image – Minimum 1575 x 2100 pixels. 2x3 poster image – Minimum 1400 x 2100 pixels. Landscape Art - 16x9 landscape image – Minimum 2048 x 1152 pixels. 16x6 landscape image – Minimum 2048 x 768 pixels.
- Trailer.

Here's what we do.

Ingestion and Launch

- We ingest your files, artwork and metadata into our Digital Content Management technology stack. And, we transcode your files to meet the specifications of each digital platform. All at no charge.
- We provide a dedicated Content Onboarding Manager who works with content partners to coordinate all the aspects of getting materials to us – and set up for launch.
- For transactional VOD (download to own and download to rent), we collaborate with our content partners to set the suggested selling price for each title.
- Allied Vaughn will announce and pitch your avails to over 40 digital platforms services around the world.

Digital Platform Management

- We proactively feed new title information to our network of platforms via avails feeds, weekly emails and newsletters. We have dedicated sales staff who works with our sales channels to increase visibility and merchandising of your digital content on digital retail platforms.
- We run regular promotions on title collections in collaboration with you as a content partner. We tailor them as needed for maximum effectiveness with individual digital platforms. And, we administrate them so you don't have to.

Reporting and Royalties

- We report sales to content partners monthly, and pay royalties 60 days' post calendar quarter that monies are received.
- Royalties are 70% of the net revenue received from each digital sales channel. Net revenue is the selling price or rental price charged a consumer for download to own or download to rent, minus the fee retained by each platform on which your titles are made available to consumers. For Subscription VOD or Ad Supported VOD, Net Revenue is the per title usage fee, ad revenue or flat fee paid to Allied Vaughn by the platform for SVOD or AVOD usage.

Summary

- In short – we can handle the entire process of taking your digital catalog of titles to market. Once you say yes – we do the rest.
- You give us finished files, art and metadata to spec, or we can help with that as needed.
- We write you checks and we manage the rest of the process so you can focus on adding new titles to your library.

Platform	Territory	Type	Subject Type
24 Hour Movie Channel	USA	AVOD (Roku Channel)	Movies & TV
All Warrior Network	USA	SVOD	Military
Amazon Video Direct	Worldwide	SVOD & TVOD	All video
Asian Mayhem	USA	AVOD (Roku Channel)	Kung Fu & Asian Action
Awesome Earth	USA	AVOD (Roku Channel)	Family, History and Nature
BestTV	China	SVOD	Movies & TV
Chezy Flix	USA	AVOD (Roku Channel)	Movies & TV
China Mobile Video	China	SVOD	Movies & TV
Cinecliq	USA	TVOD	Movies
Conscious Good	Worldwide	SVOD	Spiritual
ConTV	USA, Canada	SVOD	Comics
Dekkoo	USA	SVOD	LGBT
Docurama	USA, Canada	AVOD	Documentaries
DotStudio	USA	AVOD	Movies & TV
DoveTV	USA, Canada	SVOD	Faith/Christian
FandangoNOW (formerly M-GO)	USA	TVOD	Movies
Fandor	USA	SVOD	Arthouse
FilmBOX	Worldwide	SVOD	Movies
FilmOn TV	USA	AVOD	Long tail movies
FlixPremiere	USA & UK	TVOD	Exclusive movies
Free Flix Tonight	USA	AVOD (Roku Channel)	Movies & TV
Free Grindhouse Flix Tonight	USA	AVOD (Roku Channel)	Movies & TV - Horror and Cult
Frequency	Worldwide	AVOD	Short Form
Great Outdoors Network	USA	SVOD	Hunting & Fishing
Hoopla Digital	USA, UK, Aust	TVOD	Movies & TV
Hulu	USA	SVOD	Movies & TV
iFlix	Malaysia, Sing	SVOD	Movies & TV
IndieReign	Worldwide	TVOD	Movies & TV
iTunes	Worldwide	TVOD	Movies & TV
Kanopy	US Colleges	TVOD	Movies
KinoFlimmern	Germany	SVOD	Movies
Live From London	USA	AVOD (Roku Channel)	Music Video and Concerts
Motorland	Worldwide	SVOD	Automotive
Overdrive Digital	USA	TVOD	Movies & TV
Pantaflix	Germany	TVOD	Movies
PlutoTV	USA	AVOD	Movies & TV
Popcornflix	USA	AVOD	Movies & TV
PPTV	China	AVOD	Movies & TV
Realeyz	Germany	SVOD	Movies
Retromedia	USA	AVOD (Roku Channel)	Fred Olan Ray Films
Sinclair Media Group Broadcasting	USA, Canada	AVOD Linear	Movies & TV
Snag Films	USA	AVOD	Movies
Streampix	USA	SVOD	Movies & TV
TubiTV	USA, Canada	AVOD	Movies
TVPlayer	UK	AVOD	Movies & TV
VHX	Worldwide	SVOD	All video
Viewster	Worldwide	AVOD	Anime
Vimeo on Demand	Worldwide	TVOD	All video
Wu-Tang Collection	USA	AVOD (Roku Channel)	Kung Fu & Asian Action