

**Allied Vaughn Title Marketing Questionnaire**

*Content Provider to complete the questions below for each title*

**1.** N**ame of the Title.** Click / tap to enter text **2. Genre of the Title.** Click / tap to enter text

**3. IMDB rating and # of ratings.**  Click / tap to enter text **4. Title’s original release year?**  Click / tap to enter text

**5. Festivals, screenings or awards.** (Please list below, add more if appropriate)

a. Name of festival/screening: Click / tap to enter text Won Award: Click / tap to enter text

b. Name of festival/screening: Click / tap to enter text Won Award: Click / tap to enter text

c. Name of festival/screening: Click / tap to enter text Won Award: Click / tap to enter text

**6. Key Cast &Crew.** (add more if appropriate). Will they support via social media/marketing Y/N? Click / tap to enter text

a. Name: Click / tap to enter text . Fan site URL. Click / tap to enter text . # Followers. Click / tap to enter text

b. Name: Click / tap to enter text . Fan site URL. Click / tap to enter text . # Followers. Click / tap to enter text

c. Name: Click / tap to enter text . Fan site URL. Click / tap to enter text . # Followers. Click / tap to enter text

**7. Drafting opportunities for the title.** (i.e. books, themes, a similar movie out, etc). Click / tap to enter text

**8. Digital Platforms currently caring/exhibiting the Title/Project.**

a. Platform Names (separate by commas) Click / tap to enter text

**9. What if any extras are available for the title:** Click / tap to enter text

**10. Social media sites that have been created in support of the title, including Kick-starter.** (add more if appropriate)

 a. URL for the film site? Click / tap to enter text

 b. Name of the social site/platform: Click / tap to enter text How many subscribers/followers? Click / tap to enter text

c. Name of the social site/platform: Click / tap to enter text How many subscribers/followers? Click / tap to enter text

**11. List sites or pages particularly relevant to the film’s topic - r**elated causes, or genre where likely buyers would congregate – including film reviewers (add more if appropriate).

a. URL of the site/platform: Click / tap to enter text How many subscribers/followers? Click / tap to enter text

b. URL of the site/platform: Click / tap to enter text How many subscribers/followers? Click / tap to enter text

c. URL of the site/platform: Click / tap to enter text How many subscribers/followers? Click / tap to enter text

**12. URL for screener and/or trailer link.** If so, embed these links below (if password protected, contact us and we will use on an as needed basis: Click / tap to enter text