

## ALLIED VAUGHN VIDEO ON DEMAND SERVICES RATE CARD

| <b>Art Files</b>   |                 |
|--|-----------------|
| Expansion of existing art to all sizes from layered .psd/.psb or .tif  | \$65.00         |
| Expansion of existing art to all sizes from flat image   | \$130.00        |
| Removal of excess content from layered .psd/.psb or .tif   | \$65.00         |
| Removal of excess content from art from flat image   | \$150.00        |
| ➤ "Excess content" is laurels, cast/crew names, billing blocks, quotes, and taglines.  |                 |
| Creation of VOD assets from supplied MOD assets  | \$150.00        |
| <b>Content Files</b>   |                 |
| <b>Creation of Cue Points/Ad Breaks</b>  |                 |
| Short Films (<1 hour)  | \$15.00         |
| Feature Films (>1 hour)  | \$25.00         |
| Episodic Content   | \$10.00/Episode |
| <b>Closed Captioning</b>   |                 |
| Full English SDH closed caption creation   | \$3.25/Minute   |
| Unsupported caption filetype conversion (to .srt)  | \$10.00         |
| Retiming (rippling) from supplied files (if necessary*)  | \$0.30/Minute   |
| Caption editing from supplied files (if necessary*)  | \$5.00/Minute   |
| <i>*Captions must be retimed and/or edited if they do not meet the specifications detailed in the Digital Asset Delivery Guide.</i>  |                 |
| <b>Conversion to ProRes from unsupported video formats</b>   |                 |
| Feature video files  | \$20.00         |
| Trailer video files  | \$10.00         |
| <b>Removal of unauthorized content from video files</b>  |                 |
| Feature video files  | \$75.00*        |
| ➤ "Unauthorized content" for feature files is FBI warnings, trailers, promotional content for distribution companies (e.g. Amazon), slates, and bars and tone.                                       |                 |
| <i>*Removal of unauthorized content will automatically incur a caption retiming charge (\$0.30/minute) if removal of content affects the runtime of the file and if captions have been supplied.</i> |                 |
| Trailer video files  | \$75.00         |
| ➤ "Unauthorized content" for trailer files is FBI warnings, promotional content (e.g. websites/social media links) or calls to action, bars and tone, release dates, and "coming soon" text.         |                 |
| <b>Metadata</b>  |                 |
| Completion of VOD metadata from existing MOD information   | \$25.00         |
| Creation/completion of metadata file, compiled from internet sources and/or provided documentation   | \$50.00         |